FOR IMMEDIATE RELEASE
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**Bloomin’ 4 Good: ACI Selected to Benefit in Brand New Stop & Shop Floral Program Designed to Fight Hunger in Local Communities**

EDISON, NJ - Brighten up your spring with a bouquet of flowers that fights hunger in the local community! The Alliance Center for Independence (ACI) has been selected by local Stop & Shop store leadership as the benefiting hunger organization in the brand-new Stop & Shop Bloomin' 4 Good Program for the month of May!

The Stop & Shop Bloomin' 4 Good Program, which launched in February 2021, is an easy way for shoppers to give back as part of the regular shopping routine. Every $9.99 Bloomin' 4 Good Bouquet with the red circle sticker sold supports a hunger organization local to the Stop & Shop in which it was purchased. According to [Feeding America](https://www.feedingamerica.org/ways-to-give/faq/about-our-claims), every $1 donation to a local hunger organization can provide 10 or more meals to someone in need.

As part of this ongoing program, every month at every Stop & Shop location a different local hunger organization is selected to benefit from the sale of the Bloomin’ 4 Good Bouquet. ACI was selected as the May beneficiary by local store leadership at the Stop & Shop located at 1083 Inman Ave., Edison, NJ. ACI will receive a $1 donation for every $9.99 Bloomin' 4 Good Bouquet purchased at this Stop & Shop location in May.

“Flowers can make someone's day, brighten up a room or spread a smile,” said Carole Tonks, Executive Director of ACI. “Now they can fight hunger too! We are thrilled to be chosen to benefit from this unique and impactful Stop & Shop Program, as the demands of those in need are higher than ever this year.”

About ACI

The Alliance Center for Independence is a non-profit community-based organization in Edison, NJ. Founded in 1986, ACI recognizes disability as a natural and beautiful part of human diversity. ACI supports and promotes independent living for people with disabilities in Middlesex, Union, and Somerset counties in New Jersey. Learn more about ACI by visiting our website at adacil.org or on Facebook, Twitter, and Instagram.

For more information about the Stop & Shop Bloomin' 4 Good Program, please visit stopandshop.bloomin4good.com.